National Cup main logo:

The main National Cup logo is year-agnostic. This can be used and reused on signage each year, and the goal is to promote a recognizable National Cup brand. The colors represent some of the most common jersey colors from teams across the country that come together at all of our National Cup events.

Use the horizontal logo whenever possible, but a vertical logo is available when necessary depending on the application. For dark backgrounds, use the logo with white lettering.

Use your best judgment to choose the logo that best fits your application. Make sure that it stands out from the background and has enough white space that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.

dark green	#006100		bright yellow	#FFFF00
bright red	#FF0300		bright green	#00D100
teal	#008080		black	
hot pink	#FF3B9D		white	
dark blue	#00008B			

Year-specific event logos:

National Cup Regionals and Finals each have their own event-specific logo. These can be used in digital only applications to promote summer 2025 National Cup events. This logo varies from year to year, but is always tied to to the main National Cup logo and branding.

These logos have a version for light and dark backgrounds. Each logo also has a horizontal version for more applications. Use your best judgment to choose the logo that best fits your application. Make sure that it stands out from the background and has enough white space that it isn't crowded by other logos or text. Do not stretch or alter the logo, or its parts, in any way.

light blue	#29abe2	

Primary event logos:

For dark background:

Secondary (horizontal) event logos: